



The business mix of Soil Solutions has changed significantly over the 15 years the company has been in existence. As one of the Southeast's leading environmental and industrial contractors, their business has expanded to include much more than just soil remediation.

We have been actively engaged in helping Soil Solutions assess their marketplace position, formalize a business strategy, and are developing a long-term marketing and communication plan to achieve their aggressive growth goals in these new areas.

Short-term, we quickly updated the company's current sales materials, organizing their services into five categories and developing a system of graphic icons for each. The result is a new sales brochure and tradeshow booth which much more clearly describes their business to prospective customers.



Brochure Before



Brochure After



Trade Show Booth Before



Trade Show Booth After

"MediaFit has provided a marketing partnership for our company that we thought was impossible. We have been totally impressed with the professionalism, experience, expertise, willingness and pure talent that has been demonstrated since the beginning of our relationship. It has been our pleasure and benefit to have such an enjoyable and professional company to work with. We welcome MediaFit as part of our team and look forward to many years to come." ~Tom Hammett, Vice President



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