

The Portrait Gallery

For a lifetime of beautiful memories

Claudia Page has a gem of a business. The Portrait Gallery has been doing beautiful photography portraiture for a decade. Her creative style and magic touch with children create treasured keepsakes for families across the triad. This gave us a lot to work with. For the Portrait Gallery, we developed:

- A new strategy for her business, reworking her offerings and prices to focus on children's portraiture (versus weddings and commercial photography)
- A new logo and tagline to better communicate this new position
- All new sales materials including a best-in-class brochure, business cards, and promotional items
- Materials to support an anniversary event for over 100 of the company's best clients
- Direct mail and advertising support for the company's seasonal portrait specials



"Through working with the creative and talented people at MediaFit, together we have produced a whole new image for my photography studio. The MediaFit representatives have wonderful insight to the world of business with a great emphasis on marketing. They allowed us to be a part of each step in redesigning our "look". They are well organized and prompt with deadlines. If your business is in need of an uplift, I would highly recommend MediaFit for all your marketing needs. Their creativity is top-notch!" ~Claudia Page



MEDIAFIT
inc.
Strategic Marketing & Advertising

6285 Shallowford Road, Suite 180 • Lewisville, NC 27023 • Ph: 336.945.0206
Toll Free: 1.888.756.3342 • F: 336.945.0287 • www.MediaFit.net